

## **Premium Career Site**

Show off your unique employer brand and drive conversion from the right applicants



Engaging a marketing agency can be a lengthy and costly process, especially if you need to fill roles quickly. With our Premium Career Site, we'll build a robust and professional website that is fully responsive and enables you to promote your unique value proposition.

## Maximize your brand identity and spark interest from top talent

Your career site plays a major role in shaping people's perception of your business. We optimize it to help position your company in a job seeker's market. Whether you need it to look more professional, modern, or to be optimized for mobile, our Premium solution is designed to help you craft and promote a compelling narrative that will attract the right applicants to the roles you need to fill. In addition, you can track performance of your career site with Google Analytics reporting.

This solution is packed with all the functionality of our Standard Career Site, with an extra twist: even more flexibility to allow you to reorder and personalize the sections of your career site. Showcase every open job with unlimited number of job postings.

## Elevate your brand with complete flexibility

This is the place where you can promote your employer brand, connect with people, and attract more applicants with the right profile. Everything about our Premium Career Site was created to address your needs while keeping job seekers' preferences and behaviors in mind. Our Employer Brand Strategists and Copywriters will create targeted subpages that speak directly to the different candidates you are trying to attract — with the option to have our experts do the writing for you.

You can use your sections to introduce team members, showcase specific roles, or expand on some aspects of your company's culture (Diversity and Inclusion, opportunities for graduates or veterans, etc.): everything you need to help job seekers envision being part of your team.

## Let us do the heavy lifting and streamline your recruiting process

Our easy-to-work-with framework features up to 12 content sections and 3 subpages with maximum flexibility for the design and layout of your homepage and subpages. It features Web accessibility conformance (WCAG 2.1, level AA) for a career site that can be used by all. You can include a Talent Community, to create a robust talent pool that you can tap into when needed.



If you're using an ATS or other recruiting providers, our Premium solution can integrate to help streamline your recruiting process as much as possible. Otherwise, we can provide a job management system.

At Monster Strategic Talent Solutions, we create platforms where stories can live with purpose. From optimizing a call-to-action to the imagery selection, we do everything to create a better user experience, so that you can promote your employer brand, share your content, and connect with people who have the potential to become serious applicants. Everything in one place: your Premium Career Site.